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| Project Name  Name:  ABC Childcare  TA:  Families with young children  Scope:  Build a website, brochures, business cards | Client Contact Info  Name:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Email:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Phone:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Dates  Start:  \_\_\_\_\_\_\_\_\_\_\_\_  Finish:  \_\_\_\_\_\_\_\_\_\_\_\_ | Designer Contact info  Name:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Email:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Phone:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Target Audience Details:  Parents with young children who need daycare.  Scope (Website, brochures, business cards): Create a static site, no need to update data through admin panels.  The site should be easy to use as the client will be using DreamWeaver to download pages and change the content.  A Template should be used for ease of new page creation.  Purpose of project:  To share details about the services and qualification the childcare facility. Hours and locations will also be shared on the site. The site should convey trust and a safe, fun learning environment.  Color Theme:    Typography: basic fonts – Verdana, Arial, Time New Roman for Print  Layout Options: Simple, Clean, Left navigation = contact info in the upper right, one main column for all content. Site will have “tall” content and need to grow. | | | |